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| **Subject Title** | Business | | | | | |
| **Course Code** | 1BS0 | **Exam board** | Edexcel | **Qualification**  (GCSE, A-Level, etc.) | | GCSE |
| **Units covered satisfactorily** | **Theme 1 and part of Theme 2 (2.1, 2.2)** | | **Units NOT covered satisfactorily** | | 2.3, 2.4, 2.5 | |
| **Content covered** | **70%** | |  | |  | |
| **Your final grade will be informed through an assessment of evidence from:** | | | | | | |
| **Primary source (details of the exam / portfolio et)** | | | | | | |
| ***The timings, content, and design of your End of Year Exam /portfolio***  *The exam will contain the following content:*  *Theme 1, and part of Theme 2. We will be using the exam boards resource – Exam wizard to produce the exam paper.* [*https://www.examwizard.co.uk/*](https://www.examwizard.co.uk/)   |  |  | | --- | --- | | Week | Theme | | 1 | **Theme 1 – 1.1**  1.1.2 Risk and reward.  1.1.3 The role of business enterprise. | | 2 | **Theme 1 – 1.2**  1.2.2 Market research  1.2.4 The competitive environment | | 3 | **Theme 1- 1.3**  1.3.2 Business revenues, costs and profits  1.3.2 Business profits | | 4 | **Theme 1 – 1.4 & 1.5**  1.4.3 The marketing mix –  1.5 Understanding external influence on businesses - stakeholders | | 5 | **Theme 2 – 2.2 & 2.2.5**  2.2 Making marketing decisions  2.2.5 Using the marketing mix to make business decisions | | 6 | Revision – exam skills |   *Exam designed as follows:*  *Time: 1 hour 30 minutes*  *Content: Theme 1 & 2*  *The paper is in two sections – A & B. Each section will be made up of:*  *Section A – 35 marks*  *Section B – 30 marks*  *Section C – 25 marks*  *The total mark for this paper is 90 and students may use a calculator*  ***The exam is designed in the same format as the exam boards exam papers. Students have had continuous assessments where they have been assessed with the question marks.*** | | | | | | |
| **Secondary source (details of data from assessments and tests)** | | | | | | |
| *This could include:*   * *End of unit tests* - *Theme 1, Theme 2* * *MCQ tests* * *QLA – assessments* * *Mock assessments* * *Any other relevant assessments* | | | | | | |
| **Other relevant sources (any other assessments which may be relevant to the final grade)** | | | | | | |
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