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| **Subject Title** | Business |
| **Course Code** | 1BS0 | **Exam board** | Edexcel | **Qualification** (GCSE, A-Level, etc.) | GCSE |
| **Units covered satisfactorily** | **Theme 1 and part of Theme 2 (2.1, 2.2)**  | **Units NOT covered satisfactorily** | 2.3, 2.4, 2.5 |
| **Content covered**  | **70%** |  |  |
| **Your final grade will be informed through an assessment of evidence from:** |
| **Primary source (details of the exam / portfolio et)** |
| ***The timings, content, and design of your End of Year Exam /portfolio****The exam will contain the following content:**Theme 1, and part of Theme 2. We will be using the exam boards resource – Exam wizard to produce the exam paper.* [*https://www.examwizard.co.uk/*](https://www.examwizard.co.uk/)

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| Week  | Theme |
| 1 | **Theme 1 – 1.1** 1.1.2 Risk and reward.1.1.3 The role of business enterprise. |
| 2 | **Theme 1 – 1.2** 1.2.2 Market research1.2.4 The competitive environment |
| 3 | **Theme 1- 1.3** 1.3.2 Business revenues, costs and profits1.3.2 Business profits |
| 4 | **Theme 1 – 1.4 & 1.5**1.4.3 The marketing mix – 1.5 Understanding external influence on businesses - stakeholders |
| 5 | **Theme 2 – 2.2 & 2.2.5**2.2 Making marketing decisions2.2.5 Using the marketing mix to make business decisions  |
| 6 | Revision – exam skills  |

*Exam designed as follows:**Time: 1 hour 30 minutes**Content: Theme 1 & 2* *The paper is in two sections – A & B. Each section will be made up of:**Section A – 35 marks**Section B – 30 marks* *Section C – 25 marks* *The total mark for this paper is 90 and students may use a calculator****The exam is designed in the same format as the exam boards exam papers. Students have had continuous assessments where they have been assessed with the question marks.*** |
| **Secondary source (details of data from assessments and tests)** |
| *This could include:** *End of unit tests* - *Theme 1, Theme 2*
* *MCQ tests*
* *QLA – assessments*
* *Mock assessments*
* *Any other relevant assessments*
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| **Other relevant sources (any other assessments which may be relevant to the final grade)** |
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