

**Course Title:** Business

**Course Code/Codes:** 1BS0

**Examining Body:** Pearson Edexcel

### What is the aim of this course?

This course will develop your ability to explore the world of small businesses through the lens of an entrepreneur. How and why do business ideas come about? What makes a successful business? You will learn how to develop an idea, spot an opportunity and turn it into a successful business. You will understand how to make a business effective, manage money and see how the world around us affects small businesses and all the people involved.

Then you'll move on to investigating business growth. How does a business develop beyond the start-up phase? You will learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business. You'll learn about meeting customer needs, marketing, operational tasks, finance, and human resourcing decisions, and you will explore how the wider world impacts the business as it grows.

### Why should I choose this course?

It doesn't matter if you haven't studied business prior to taking this course. You might have an interest in business, and want to start your own business one day. You may have an enquiring mind and be interested in learning about the world around you, how businesses are set up, and what it is that makes someone a great entrepreneur. This course will help you understand all this and more.

After this qualification you will understand the world of business and have developed skills in:

- Making decisions and developing persuasive arguments
- Creative and practical problem solving
- Understanding data, finance and communication

### How will I be assessed?

**Paper 1 - Theme 1:** Investigating small business

- Written exam: 1hr 30mins
- 50% of qualification

**Paper 2 - Theme 2:** Building a business

- Written exam: 1hr 30mins
- 50% of qualification

### Is this course for me?

Do you... enjoy communicating and explaining your ideas? Think creatively? Enjoy working with numbers to solve business problems? Want to learn about the world of business through real local and international brands? If you answered 'Yes', then the business course is right for you.

### Possible career opportunities

There are a range of career choices open to you should you decide to continue your education in Business. These include:

- Management
- Law
- Finance/Banking
- Human resources
- Marketing
- Retail

**Business**  
GCSE